

PRESS RELEASE

REPA and Parts Town set the Standard at Host Milano 2025 with Original Parts, Service Excellence and Global Logistics

Cesena, October 22, 2025

From October 17–21, **REPA** and Parts Town proudly showcased their full range of spare parts and services at Host Milano 2025. Over the five-day event, the booth in Hall 7 welcomed more than 1,200 **visitors**, including numerous **OEM partners and customers from across the globe**, making it one of the most engaging editions to date.

Visitors had the opportunity to immerse themselves in REPA and Parts Town's world through **interactive digital tools**, including a 360° virtual reality tour of the companies' advanced fulfillment centers in Europe and the United States. The interactive booth offered a first-hand look at how innovation, logistics excellence, worldwide presence, and strong OEM partnerships continue to shape the companies' customer experience.

*"Placing customer and partners needs at the center of what we do is fundamental to our success," said **Alexander Wiegand, CEO of REPA**. "Every conversation we had at Host reinforced the importance of listening closely, innovating with purpose and building even stronger cooperations that help our customers and OEM partners succeed."*

Bill Geary, newly appointed CEO of Parts Town Unlimited added, *"The strength of our Group is built on market leadership and the shared values that unite us – including innovation, passion, and community. At Host Milano, our global presence was a powerful demonstration of how those values come to life. Innovation drives everything we do – it's the force behind our technology, our partnerships, and the exceptional service we deliver to customers every single day. With the deep expertise of our global teams, we continue to set unmatched standards for reliability, speed, and customer experience across the industry."*

The event once again highlighted REPA and Parts Town's commitment to providing **original OEM parts**, ensuring **availability, reliability, and world-class service**. Beyond technology, the booth served as a true hub of exchange and collaboration where ideas, challenges, and future opportunities were shared among industry professionals.

As the curtains close on another successful Host Milano, REPA and Parts Town would like to thank all visitors, partners and colleagues who made this year's participation a success. The leading distributors look forward to continuing to deliver **smarter solutions, faster service and deeper connections** across the global foodservice, coffee and vending industries.

REPA

REPA is Europe's leading distributor of spare parts for foodservice and refrigeration equipment, coffee and vending machines, and a trusted partner to OEMs, delivering the right part at the right time.

With the world's largest inventory of in-stock original and universal spare parts, consumables and accessories, and a state-of-the-art network of automated fulfillment centers across Europe and beyond, REPA ensures the fastest delivery times in the industry.

AI-powered tools, 360° images, detailed exploded views, technical manuals and other search features available on its eCommerce platform and mobile app make part identification and ordering seamless. A team of industry experts speaking more than 20 languages helps customers find the perfect solution for every repair.

With REPA, keeping foodservice equipment running at its best every day has never been easier.

REPA is the European division of Parts Town Unlimited.

<https://repagroup.com>

Parts Town Unlimited

Parts Town Unlimited is the parent company of over 49 unique brands worldwide which collectively serve as a global leader in the high-tech distribution of genuine original equipment manufacturer (OEM) parts for foodservice equipment, residential appliances, HVAC equipment and consumer electronics, as well as related products and services. Parts Town Unlimited is constantly working to create user-friendly parts identification tools, expand its high-tech distribution capabilities and foster forward-thinking innovations.

Guided by its core values of Safety, Integrity, Community, Passion, Courage, and Innovation, Parts Town Unlimited delivers infinite possibilities, unlimited potential, and boundless innovation with a focus on people and long-term partnerships. The company was recently recognized by The Inc. 5000 as one of the fastest-growing companies in the U.S. for the 17th consecutive year.

<https://www.partstown.com/>

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